

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$53.00	\$371.00	30	NP
2	AEN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$53.00	\$53.00	30	NP
3	AEN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$47.00	\$423.00	30	NP
4	AEN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$47.00	\$47.00	30	NP
5	AEN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$47.00	\$188.00	30	NP
6	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	-1x
7	AEN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$39.00	\$39.00	30	NP
8	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$68.00	\$544.00	30	NP
9	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NP
10	AMC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	NP
11	AMC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$58.00	\$58.00	30	NP
12	AMC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	NP
13	AMC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NP
14	AMC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$52.00	\$208.00	30	NP
15	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	30	-1x
16	AMC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
17	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$72.00	\$576.00	30	NP
18	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	NP
19	BTN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	NP
20	BTN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$24.00	\$24.00	30	NP
21	BTN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$21.00	\$189.00	30	NP

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	BTN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	NP
23	BTN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$21.00	\$84.00	30	NP
24	BTN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	-1x
25	BTN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NP
26	BTN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	NP
27	BTN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
28	CMT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
29	CMT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
30	CMT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
31	CMT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
32	CMT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
33	CMT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	-1x
34	CMT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
35	CMT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	NP
36	CMT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NP
37	CNBC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NP
38	CNBC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	NP
39	CNBC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	NP
40	CNBC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NP
41	CNBC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	NP
42	CNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP

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43	CNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
44	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	NP
45	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NP
46	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	NP
47	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$58.00	\$58.00	30	NP
48	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	NP
49	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NP
50	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$52.00	\$208.00	30	NP
51	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NP
52	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
53	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$72.00	\$576.00	30	NP
54	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	NP
55	DISC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	NP
56	DISC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$24.00	\$24.00	30	NP
57	DISC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$34.00	\$306.00	30	NP
58	DISC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$34.00	\$34.00	30	NP
59	DISC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$34.00	\$136.00	30	NP
60	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	NP
61	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	NP
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$48.00	\$384.00	30	NP
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	NP

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Advertiser	MIHRCC/Diana FarringtonHD30

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Est Code	HD30
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Primary Demo	Adults 35+
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Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
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Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NP
65	ENT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	NP
66	ENT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	NP
67	ENT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NP
68	ENT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	NP
69	ENT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
70	ENT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
71	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$15.00	\$120.00	30	NP
72	ENT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NP
73	ESP2	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	NP
74	ESP2	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$26.00	\$26.00	30	NP
75	ESP2	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$21.00	\$189.00	30	NP
76	ESP2	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$21.00	\$21.00	30	NP
77	ESP2	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$21.00	\$84.00	30	NP
78	ESP2	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	-1x
79	ESP2	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NP
80	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	NP
81	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
82	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$104.00	\$936.00	30	NP
83	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$104.00	\$104.00	30	NP
84	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$104.00	\$416.00	30	NP

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85	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$85.00	\$425.00	30	-1x
86	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$85.00	\$85.00	30	NP
87	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$152.00	\$1,216.00	30	NP
88	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$152.00	\$152.00	30	NP
89	FOOD	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	30	NP
90	FOOD	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$48.00	\$48.00	30	NP
91	FOOD	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
92	FOOD	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	NP
93	FOOD	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	NP
94	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	-1x
95	FOOD	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$34.00	\$34.00	30	NP
96	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$61.00	\$488.00	30	NP
97	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	NP
98	FS1	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
99	FS1	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
100	FS1	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
101	FS1	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
102	FS1	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
103	FS1	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NP
104	FS1	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
105	FS1	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FS1	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
107	FX	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$41.00	\$287.00	30	NP
108	FX	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$41.00	\$41.00	30	NP
109	FX	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$33.00	\$297.00	30	NP
110	FX	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$33.00	\$33.00	30	NP
111	FX	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$33.00	\$132.00	30	NP
112	FX	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	-1x
113	FX	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	NP
114	FX	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$50.00	\$400.00	30	NP
115	FX	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NP
116	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$128.00	\$896.00	30	NP
117	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$128.00	\$128.00	30	NP
118	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$109.00	\$981.00	30	NP
119	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$109.00	\$109.00	30	NP
120	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$109.00	\$436.00	30	NP
121	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$87.00	\$435.00	30	-1x
122	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$87.00	\$87.00	30	NP
123	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$159.00	\$1,272.00	30	NP
124	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$159.00	\$159.00	30	NP
125	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP
126	GOLF	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	GOLF	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	NP
128	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-1x
129	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NP
130	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
131	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NP
132	HALL	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NP
133	HALL	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$20.00	\$20.00	30	NP
134	HALL	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP
135	HALL	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP
136	HALL	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	NP
137	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-1x
138	HALL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NP
139	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
140	HALL	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NP
141	HGTV	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$53.00	\$371.00	30	NP
142	HGTV	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$53.00	\$53.00	30	NP
143	HGTV	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$47.00	\$423.00	30	NP
144	HGTV	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$47.00	\$47.00	30	NP
145	HGTV	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$47.00	\$188.00	30	NP
146	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	-1x
147	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$39.00	\$39.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$68.00	\$544.00	30	NP
149	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NP
150	HIST	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	NP
151	HIST	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$58.00	\$58.00	30	NP
152	HIST	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	NP
153	HIST	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NP
154	HIST	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$52.00	\$208.00	30	NP
155	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	30	-1x
156	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
157	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$72.00	\$576.00	30	NP
158	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	NP
159	HLN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NP
160	HLN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$20.00	\$20.00	30	NP
161	HLN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP
162	HLN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP
163	HLN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	NP
164	HLN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-1x
165	HLN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NP
166	HLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
167	HLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NP
168	LIF	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	LIF	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$29.00	\$29.00	30	NP
170	LIF	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	NP
171	LIF	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$28.00	\$28.00	30	NP
172	LIF	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$28.00	\$112.00	30	NP
173	LIF	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	-2x
174	LIF	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
175	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$37.00	\$296.00	30	NP
176	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$37.00	\$37.00	30	NP
177	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	30	NP
178	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$48.00	\$48.00	30	NP
179	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
180	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	NP
181	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	NP
182	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	-1x
183	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$34.00	\$34.00	30	NP
184	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$61.00	\$488.00	30	NP
185	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	NP
186	NFLN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
187	NFLN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
188	NFLN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
189	NFLN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	NFLN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
191	NFLN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NP
192	NFLN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
193	NFLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
194	NFLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
195	NGC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
196	NGC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
197	NGC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
198	NGC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
199	NGC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
200	NGC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	-1x
201	NGC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
202	NGC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
203	NGC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
204	OWN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
205	OWN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
206	OWN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
207	OWN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
208	OWN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
209	OWN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	-1x
210	OWN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$41,794.00	
Commission		\$6,269.10	
Net Total		\$35,524.90	
Total Spots		1099	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	OWN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
212	OWN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
213	TBSC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	30	NP
214	TBSC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$72.00	\$72.00	30	NP
215	TBSC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$63.00	\$567.00	30	NP
216	TBSC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$63.00	\$63.00	30	NP
217	TBSC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$63.00	\$252.00	30	NP
218	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	30	-1x
219	TBSC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$52.00	\$52.00	30	NP
220	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$92.00	\$736.00	30	NP
221	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$92.00	\$92.00	30	NP
222	TLC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	NP
223	TLC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$29.00	\$29.00	30	NP
224	TLC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$28.00	\$252.00	30	NP
225	TLC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$28.00	\$28.00	30	NP
226	TLC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$28.00	\$112.00	30	NP
227	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	-1x
228	TLC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
229	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$37.00	\$296.00	30	NP
230	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$37.00	\$37.00	30	NP
231	TNT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$90.00	\$630.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$41,794.00		
Commission	\$6,269.10		
Net Total	\$35,524.90		
Total Spots	1099		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TNT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$90.00	\$90.00	30	NP
233	TNT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$76.00	\$684.00	30	NP
234	TNT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$76.00	\$76.00	30	NP
235	TNT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$76.00	\$304.00	30	NP
236	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$61.00	\$305.00	30	-1x
237	TNT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$61.00	\$61.00	30	NP
238	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$109.00	\$872.00	30	NP
239	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$109.00	\$109.00	30	NP
240	TRAV	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	NP
241	TRAV	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$9.00	\$9.00	30	NP
242	TRAV	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	NP
243	TRAV	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	NP
244	TRAV	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$8.00	\$32.00	30	NP
245	TRAV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	-1x
246	TRAV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	NP
247	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	NP
248	TRAV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NP
249	TVL	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
250	TVL	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	NP
251	TVL	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
252	TVL	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	1694
System Name	Comcast/WOW-Macomb County, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$41,794.00		
Commission	\$6,269.10		
Net Total	\$35,524.90		
Total Spots	1099		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 10.28 Removed spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	TVL	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
254	TVL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	-1x
255	TVL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
256	TVL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
257	TVL	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
258	USA	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$96.00	\$672.00	30	NP
259	USA	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$96.00	\$96.00	30	NP
260	USA	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$82.00	\$738.00	30	NP
261	USA	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$82.00	\$82.00	30	NP
262	USA	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$82.00	\$328.00	30	NP
263	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$68.00	\$340.00	30	-1x
264	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$68.00	\$68.00	30	NP
265	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$124.00	\$992.00	30	NP

NCC Cable System Order

Order #	62358778	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	1694	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/WOW-Macomb County, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$41,794.00		
AE	Matthew Marcus	Product Code		Commission	\$6,269.10		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$35,524.90		
Office	Washington	Product Name		Total Spots	1099		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R2 10.28 Removed spots, please confirm							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
266	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1099	0	0	0	0	0	0	0	0	0	0	0	1099
AMT	\$41,794.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,794.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358778 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$47.00	\$329.00	30	NP
2	AEN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$47.00	\$47.00	30	NP
3	AEN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
4	AEN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	NP
5	AEN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	NP
6	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NP
7	AEN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
8	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$58.00	\$348.00	30	NP
9	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$58.00	\$58.00	30	NP
10	AMC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	30	NP
11	AMC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$48.00	\$48.00	30	NP
12	AMC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
13	AMC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	NP
14	AMC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	NP
15	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$37.00	\$222.00	30	NP
16	AMC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$37.00	\$37.00	30	NP
17	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$61.00	\$366.00	30	NP
18	AMC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$61.00	\$61.00	30	NP
19	BTN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	NP
20	BTN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	NP
21	BTN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	BTN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NP
23	BTN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$42.00	\$168.00	30	NP
24	BTN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NP
25	BTN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NP
26	BTN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	NP
27	BTN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	NP
28	CMT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	NP
29	CMT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	NP
30	CMT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	NP
31	CMT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	NP
32	CMT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$3.00	\$12.00	30	NP
33	CMT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	NP
34	CMT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	NP
35	CMT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	NP
36	CMT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NP
37	CNBC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	NP
38	CNBC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	NP
39	CNBC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	NP
40	CNBC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	NP
41	CNBC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	NP
42	CNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$39,055.00		
Commission	\$5,858.25		
Net Total	\$33,196.75		
Total Spots	1079		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NP
44	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NP
45	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NP
46	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$44.00	\$308.00	30	NP
47	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$44.00	\$44.00	30	NP
48	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	NP
49	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	NP
50	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$39.00	\$156.00	30	NP
51	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$58.00	\$348.00	30	NP
52	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$58.00	\$58.00	30	NP
53	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$68.00	\$408.00	30	NP
54	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NP
55	DISC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	NP
56	DISC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	NP
57	DISC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$32.00	\$288.00	30	NP
58	DISC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$32.00	\$32.00	30	NP
59	DISC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$32.00	\$128.00	30	NP
60	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$37.00	\$222.00	30	NP
61	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$37.00	\$37.00	30	NP
62	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NP
63	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$47.00	\$47.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NP
65	ENT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	NP
66	ENT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$11.00	\$99.00	30	NP
67	ENT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NP
68	ENT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	NP
69	ENT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
70	ENT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
71	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NP
72	ENT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NP
73	ESP2	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$12.00	\$84.00	30	NP
74	ESP2	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$12.00	\$12.00	30	NP
75	ESP2	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	NP
76	ESP2	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NP
77	ESP2	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	NP
78	ESP2	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
79	ESP2	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
80	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NP
81	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NP
82	ESPN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$92.00	\$644.00	30	NP
83	ESPN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$92.00	\$92.00	30	NP
84	ESPN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$77.00	\$693.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$39,055.00		
Commission	\$5,858.25		
Net Total	\$33,196.75		
Total Spots	1079		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	ESPN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$77.00	\$77.00	30	NP
86	ESPN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$82.00	\$328.00	30	NP
87	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$124.00	\$744.00	30	NP
88	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$124.00	\$124.00	30	NP
89	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$133.00	\$798.00	30	NP
90	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$133.00	\$133.00	30	NP
91	FOOD	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	NP
92	FOOD	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$58.00	\$58.00	30	NP
93	FOOD	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	NP
94	FOOD	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NP
95	FOOD	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$52.00	\$208.00	30	NP
96	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NP
97	FOOD	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
98	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$72.00	\$432.00	30	NP
99	FOOD	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	NP
100	FS1	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	NP
101	FS1	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$5.00	\$5.00	30	NP
102	FS1	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	NP
103	FS1	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	NP
104	FS1	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$5.00	\$20.00	30	NP
105	FS1	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
------------	--------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FS1	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NP
107	FS1	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	NP
108	FS1	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$6.00	\$6.00	30	NP
109	FX	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$33.00	\$231.00	30	NP
110	FX	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$33.00	\$33.00	30	NP
111	FX	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$27.00	\$243.00	30	NP
112	FX	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$27.00	\$27.00	30	NP
113	FX	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$27.00	\$108.00	30	NP
114	FX	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NP
115	FX	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NP
116	FX	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$41.00	\$246.00	30	NP
117	FX	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$41.00	\$41.00	30	NP
118	FXNC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	30	NP
119	FXNC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$104.00	\$104.00	30	NP
120	FXNC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$87.00	\$783.00	30	NP
121	FXNC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$87.00	\$87.00	30	NP
122	FXNC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$87.00	\$348.00	30	NP
123	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$138.00	\$828.00	30	NP
124	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$138.00	\$138.00	30	NP
125	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$157.00	\$942.00	30	NP
126	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$157.00	\$157.00	30	NP

NCC Cable System Order

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AE	Matthew Marcus
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	GOLF	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	NP
128	GOLF	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	NP
129	GOLF	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	NP
130	GOLF	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NP
131	GOLF	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	NP
132	GOLF	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NP
133	GOLF	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NP
134	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NP
135	GOLF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NP
136	HALL	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NP
137	HALL	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NP
138	HALL	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP
139	HALL	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP
140	HALL	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	NP
141	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NP
142	HALL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NP
143	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	NP
144	HALL	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$28.00	\$28.00	30	NP
145	HGTV	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	NP
146	HGTV	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$58.00	\$58.00	30	NP
147	HGTV	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$52.00	\$468.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HGTV	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NP
149	HGTV	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$52.00	\$208.00	30	NP
150	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NP
151	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NP
152	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$72.00	\$432.00	30	NP
153	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	NP
154	HIST	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$53.00	\$371.00	30	NP
155	HIST	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$53.00	\$53.00	30	NP
156	HIST	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$47.00	\$423.00	30	NP
157	HIST	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$47.00	\$47.00	30	NP
158	HIST	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$47.00	\$188.00	30	NP
159	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$58.00	\$348.00	30	NP
160	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$58.00	\$58.00	30	NP
161	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$68.00	\$408.00	30	NP
162	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NP
163	HLN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	NP
164	HLN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$24.00	\$24.00	30	NP
165	HLN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	NP
166	HLN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	NP
167	HLN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$23.00	\$92.00	30	NP
168	HLN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	HLN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	NP
170	HLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NP
171	HLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NP
172	LIF	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	30	NP
173	LIF	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$28.00	\$28.00	30	NP
174	LIF	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	NP
175	LIF	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$24.00	\$24.00	30	NP
176	LIF	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$24.00	\$96.00	30	NP
177	LIF	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NP
178	LIF	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
179	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	30	NP
180	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	NP
181	MNBC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$44.00	\$308.00	30	NP
182	MNBC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$44.00	\$44.00	30	NP
183	MNBC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	NP
184	MNBC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	NP
185	MNBC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$39.00	\$156.00	30	NP
186	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$58.00	\$348.00	30	NP
187	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$58.00	\$58.00	30	NP
188	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$68.00	\$408.00	30	NP
189	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	NFLN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	NP
191	NFLN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	NP
192	NFLN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	NP
193	NFLN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	NP
194	NFLN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$3.00	\$12.00	30	NP
195	NFLN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	NP
196	NFLN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	NP
197	NFLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	NP
198	NFLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NP
199	NGC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
200	NGC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	NP
201	NGC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
202	NGC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
203	NGC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
204	NGC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NP
205	NGC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
206	NGC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
207	NGC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
208	OWN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
209	OWN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	NP
210	OWN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	OWN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
212	OWN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
213	OWN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NP
214	OWN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
215	OWN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
216	OWN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
217	TBSC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$80.00	\$560.00	30	NP
218	TBSC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$80.00	\$80.00	30	NP
219	TBSC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$68.00	\$612.00	30	NP
220	TBSC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NP
221	TBSC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$68.00	\$272.00	30	NP
222	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	NP
223	TBSC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$85.00	\$85.00	30	NP
224	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$96.00	\$576.00	30	NP
225	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$96.00	\$96.00	30	NP
226	TLC	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NP
227	TLC	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NP
228	TLC	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP
229	TLC	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP
230	TLC	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	NP
231	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NP

NCC Cable System Order

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Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	TLC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$29.00	\$29.00	30	NP
233	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NP
234	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NP
235	TNT	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	30	NP
236	TNT	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$68.00	\$68.00	30	NP
237	TNT	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$58.00	\$522.00	30	NP
238	TNT	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$58.00	\$58.00	30	NP
239	TNT	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$58.00	\$232.00	30	NP
240	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$68.00	\$408.00	30	NP
241	TNT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$68.00	\$68.00	30	NP
242	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	NP
243	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$85.00	\$85.00	30	NP
244	TRAV	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	NP
245	TRAV	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	NP
246	TRAV	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	NP
247	TRAV	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	NP
248	TRAV	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$8.00	\$32.00	30	NP
249	TRAV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	NP
250	TRAV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	NP
251	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	NP
252	TRAV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$39,055.00	
Commission		\$5,858.25	
Net Total		\$33,196.75	
Total Spots		1079	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	TVL	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$9.00	\$63.00	30	NP
254	TVL	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	NP
255	TVL	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	NP
256	TVL	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	NP
257	TVL	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$8.00	\$32.00	30	NP
258	TVL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	NP
259	TVL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	NP
260	TVL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	NP
261	TVL	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NP
262	USA	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	NP
263	USA	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$95.00	\$95.00	30	NP
264	USA	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$80.00	\$720.00	30	NP
265	USA	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$80.00	\$80.00	30	NP
266	USA	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$80.00	\$320.00	30	NP
267	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$109.00	\$654.00	30	NP
268	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$109.00	\$109.00	30	NP
269	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	30	NP

NCC Cable System Order

Order #	62358778	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	2947	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/Sterling Hts, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$39,055.00		
AE	Matthew Marcus	Product Code		Commission	\$5,858.25		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$33,196.75		
Office	Washington	Product Name		Total Spots	1079		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1 10.28 Added spots, please confirm							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
270	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1079	0	0	0	0	0	0	0	0	0	0	0	1079
AMT	\$39,055.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,055.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358778 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
2	AEN	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
3	AEN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
4	AEN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
5	AEN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
6	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
7	AEN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
8	AEN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
9	AEN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
10	AMC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
11	AMC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
12	AMC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
13	AMC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
14	AMC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
15	AMC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
16	AMC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
17	AMC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
18	AMC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
19	BTN	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	NP
20	BTN	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	NP
21	BTN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	BTN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$4.00	\$4.00	30	NP
23	BTN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$4.00	\$16.00	30	NP
24	BTN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	NP
25	BTN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NP
26	BTN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	NP
27	BTN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NP
28	CNN	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
29	CNN	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
30	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
31	CNN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
32	CNN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
33	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
34	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
35	CNN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
36	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
37	DISC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	NP
38	DISC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$4.00	\$4.00	30	NP
39	DISC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
40	DISC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
41	DISC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
42	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
44	DISC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
45	DISC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
46	ENT	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
47	ENT	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	NP
48	ENT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP
49	ENT	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
50	ENT	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
51	ENT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	NP
52	ENT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
53	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
54	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
55	ESP2	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	NP
56	ESP2	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$3.00	\$3.00	30	NP
57	ESP2	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	NP
58	ESP2	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	NP
59	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$3.00	\$12.00	30	NP
60	ESP2	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	NP
61	ESP2	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	NP
62	ESP2	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$3.00	\$24.00	30	NP
63	ESP2	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	NP
65	ESPN	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NP
66	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	NP
67	ESPN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NP
68	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	NP
69	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NP
70	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NP
71	ESPN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	NP
72	ESPN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NP
73	FOOD	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
74	FOOD	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
75	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
76	FOOD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
77	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
78	FOOD	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
79	FOOD	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
80	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
81	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
82	FX	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$6.00	\$42.00	30	NP
83	FX	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$6.00	\$6.00	30	NP
84	FX	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FX	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NP
86	FX	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$6.00	\$24.00	30	NP
87	FX	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	NP
88	FX	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NP
89	FX	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	NP
90	FX	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$8.00	\$8.00	30	NP
91	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
92	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
93	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
94	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
95	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
96	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
97	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
98	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
99	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
100	GOLF	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	NP
101	GOLF	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$5.00	\$5.00	30	NP
102	GOLF	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	NP
103	GOLF	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	NP
104	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$5.00	\$20.00	30	NP
105	GOLF	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	30	NP

NCC Cable System Order

Order #	62358778	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	4078	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total		\$7,637.00	
AE	Matthew Marcus	Product Code		Commission		\$1,145.55	
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total		\$6,491.45	
Office	Washington	Product Name		Total Spots		757	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	GOLF	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$4.00	\$4.00	30	NP
107	GOLF	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	NP
108	GOLF	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NP
109	HGTV	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	NP
110	HGTV	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NP
111	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	NP
112	HGTV	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NP
113	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	NP
114	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NP
115	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NP
116	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	NP
117	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NP
118	HIST	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
119	HIST	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
120	HIST	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
121	HIST	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
122	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
123	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
124	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
125	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
126	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	LIF	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
128	LIF	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
129	LIF	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
130	LIF	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
131	LIF	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
132	LIF	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
133	LIF	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
134	LIF	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
135	LIF	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
136	MNBC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
137	MNBC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
138	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
139	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
140	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
141	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
142	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
143	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
144	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
145	TBSC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	NP
146	TBSC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NP
147	TBSC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NP

NCC Cable System Order

Order #	62358778
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		2	
Total		\$7,637.00	
Commission		\$1,145.55	
Net Total		\$6,491.45	
Total Spots		757	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.28 Added spots, please confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TBSC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	NP
149	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	NP
150	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	NP
151	TBSC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NP
152	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
153	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NP
154	TLC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	NP
155	TLC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NP
156	TLC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	NP
157	TLC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NP
158	TLC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	30	NP
159	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	NP
160	TLC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$8.00	\$8.00	30	NP
161	TLC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	NP
162	TLC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NP
163	TNT	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	NP
164	TNT	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NP
165	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	NP
166	TNT	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NP
167	TNT	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	NP
168	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NP

NCC Cable System Order

Order #	62358778	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	4078	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/Sterling Heights U-verse, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$7,637.00		
AE	Matthew Marcus	Product Code		Commission	\$1,145.55		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$6,491.45		
Office	Washington	Product Name		Total Spots	757		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : R1 10.28 Added spots, please confirm							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TNT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NP
170	TNT	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	NP
171	TNT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NP
172	USA	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	NP
173	USA	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NP
174	USA	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	NP
175	USA	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	NP
176	USA	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	NP
177	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NP
178	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NP
179	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$18.00	\$144.00	30	NP
180	USA	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NP

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	757	0	0	0	0	0	0	0	0	0	0	0	757
AMT	\$7,637.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,637.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358778 | Detroit | Comcast/Sterling Heights U-verse, MI | 4078 |